



WINTER
WILDLANDS
ALLIANCE



ANNUAL REPORT

2023

YEAR IN REVIEW annual report

3,383 active members
IN **48** STATES
HELPED KEEP
WINTER WILD

8 WINTER TRAVEL PLANS

IN THE WORKS

ELDORADO, TAHOE, PLUMAS, LAKE
TAHOE BASIN MANAGEMENT UNIT,
INYO, SHOSHONE, KOOTENAI,
FLATHEAD

35 PROJECTS &
CAMPAIGNS
ACROSS ELEVEN STATES



389 HOURS
IN MEETINGS

with partners & land management agencies

10 NEW EPISODES OF

**TRAIL
BREAK**
RADIO



495 acres of
Public Land

(and backcountry ski terrain)
protected from commercial
ski area expansion on the
Superior National Forest
in Minnesota



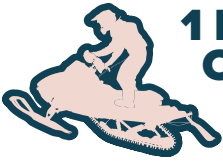
ski
kind.

PLEDGES:

1740



2023



1 NEW OSV PLAN COMPLETED Kaniksu

on the Idaho-Panhandle NF



2 NEW FOREST PLANS STARTED LOLO AND BRIDGER-TETON



WINTERING WILDLIFE

CONSERVATION INITIATIVE

founded with 5 partners
and growing!

winteringwildlife.org

\$22,061 RAISED
FROM **97** DONORS
ON GIVING TUESDAY

3 NEW STAFF MEMBERS



- **KELLY BESSEM**
California Stewardship Manager
- **BRITTANY LEFFEL**
Colorado Policy Coordinator
- **EMILY SCOTT**
Operations Coordinator

1 NEW BOARD MEMBER **FRAZIER MILLER**



99% OF MEMBERS AGREE WWA IS DOING IMPACTFUL WORK

and what matters most to members is
“creating balance in the backcountry”

93



BACKCOUNTRY
FILM FESTIVAL

TOUR STOPS

across

20 STATES and 3 countries



10 NEW
BACKCOUNTRY
PARTNERS



of SnowSchool
students qualify
as underserved



35,000 kids
engaged across
72 active
SnowSchool
sites in
17 states

1,300 FREE
OR DISCOUNTED

snowshoes, hands-on snow
science learning tools, and
winter gear donated to kids in
SnowSchool site communities
across the country



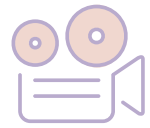
NEW grassroots
GROUPS:

3

and 34 groups total
across 15 states

2ND Annual

\$7,500



film grant awarded to

“WHAT IF?”



9 members of
WWA's JEDI Committee

JUSTICE, EQUITY, DIVERSITY AND INCLUSION

HOSTED THE 10TH BIENNIAL

GRASSROOTS
ADVOCACY
CONFERENCE



Winter Wildlands Alliance Network

GRASSROOTS GROUPS

ALASKA

Alaska Quiet Rights Coalition
Nordic Ski Club of Fairbanks

CALIFORNIA & NEVADA

Eastern Sierra Interpretive Association
Friends of the Inyo
Friends of Plumas Wilderness
Snowlands Network
Tahoe Backcountry Alliance

COLORADO

Colorado Mountain Club
High Country Conservation Advocates
Friends of The Routt Backcountry
San Juan Backcountry Alliance
Elk Mountains Backcountry Alliance
Tenth Mountain Division Hut Association

IDAHO

Idaho Conservation League
Nordic and Backcountry Skiers Alliance of Idaho
Teton Valley Trails and Pathways

MINNESOTA

Superior Highland Backcountry

MONTANA

Beartooth Recreational Trails Association
Montana Backcountry Alliance
Wild Montana

NEW HAMPSHIRE & MAINE

Granite Backcountry Alliance

NEW MEXICO

Taos Mountain Alliance

OREGON

Mazamas

UTAH

Nordic United
Wasatch Backcountry Alliance

VERMONT

Catamount Trail Association

WASHINGTON

Chewelah Valley Land Trust
El Sendero Backcountry Ski and Snowshoe Club
The Mountaineers
Spokane Mountaineers

WEST VIRGINIA

Friends of Blackwater

WYOMING

Teton Backcountry Alliance
Togwotee Backcountry Alliance
Wyoming Wilderness Association

BACKCOUNTRY PARTNERS

Alaska Guide Collective (Anchorage, AK)
Alpine Quest Sports (Vail, CO)
Avalanche Science Guides (Boise, ID)
Backcountry Babes (Truckee, CA)
Backwoods Mountain Sports (Sun Valley, ID)
Dan Bailey's Outdoor Company (Livingston, MT)
Denali Arts Council (Talkeetna, AK)
Idaho Mountain Touring (Boise, ID)

Jackson Hole Ecotour Adventures (Jackson, WY)
Mammoth Brewing Co. (Mammoth Lakes, CA)
No Lift Needed (Grantham, NH)
Rich Meyer Alpine Guide (Bay Area, CA)
San Juan Hut Systems (Ridgway, CO)
Sun Valley Trekking (Sun Valley, ID)
Tahoe Mountain Sports (Truckee, CA)

BOARD OF DIRECTORS AND STAFF

BOARD

Scott White, President (Boise, ID)
Megan Birzell, Vice President (Seattle, WA)
Jaime Musnicki, Treasurer (Victor, ID)
Laura Yale, Secretary (Missoula, MT)
Marla Bailey (Steamboat Springs, CO)
Harold Hallstein IV, President Emeritus (Lyons, CO)
Robin Harms (Seattle, WA)
Mary Beth Hennessy (Bishop, CA)
Frazier Miller (Portola Valley, CA)
Jennifer Miller (Davis, CA)
Jason Pouncy (Northeast US)
Denis Tuzinovic (Seattle, WA)

STAFF

Executive Director: David Page (Mammoth Lakes, CA)
California Stewardship Manager:
Kelly Bessem (South Lake Tahoe, CA)
Policy Director: Hilary Eisen (Bozeman, MT)
Colorado Policy Coordinator:
Brittany Leffel (Durango, CO)
National SnowSchool Director:
Kerry McClay (Boise, ID)
Events & Marketing Director:
Melinda Quick Jones (Boise, ID)
Operations Coordinator: Emily Scott (Boise, ID)
Membership Director: Kate Thorpe (Boise, ID)

COVER PHOTO by Iz La Motte @izmottephoto on Uinta-Wasatch-Cache National Forest. Unceded Ute, Eastern Shoshone, Goshute and Timpanogos lands.