



Before April,
engaged over

32,500
SNOWSCHOOL
PARTICIPANTS

across 70 sites
nationally and
hosted over

33,000
BACKCOUNTRY
FILM FESTIVAL
ATTENDEES

WELCOMED

OREGON
BACKCOUNTRY
ALLIANCE

TO THE WINTER
WILDLANDS ALLIANCE
FAMILY

Received the largest
number ever of human-
powered winter
FILM SUBMISSIONS
for the
20/21
SEASON



Launched the
VIRTUAL
Backcountry
Film Festival

and Best of Fest:
[winterwildlands.org/
backcountry-film-festival](http://winterwildlands.org/backcountry-film-festival)

Launched the

ski
kind.

BACKCOUNTRY RESPONSIBILITY CODE

with Granite Backcountry Alliance and 20 other
partners nationwide. www.skikind.org

Helped get the
GREAT AMERICAN
OUTDOORS
ACT



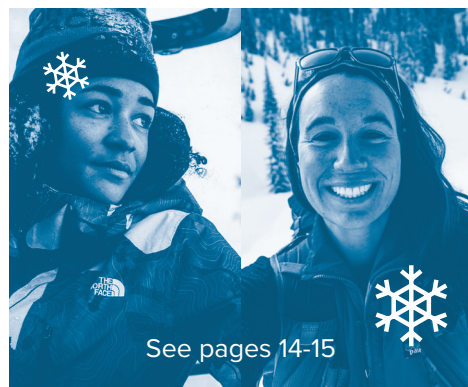
across the finish line, opening up billions
of dollars in public lands funding



Launched
SnowSchool at Home
for K-12 remote learning:
[winterwildlands.org/
snowschool-at-home](https://winterwildlands.org/snowschoo-at-home)

Welcomed
**SOFIA
JARAMILLO**
& **EMILÉ
ZYNOBIA**

to the **Winter Wildlands
Alliance Ambassador Corps**



See pages 14-15

HOSTED THE
FIRST-EVER

**NATIONAL
SNOWSCHOOL
CONFERENCE (VIRTUAL)**

WITH 60 EDUCATORS
FROM ACROSS THE
COUNTRY



Launched the
**WWA
WEB STORE**

with sweet, co-branded,
wild winter merchandise
benefitting Winter Wildlands
Alliance programs:

winterwildlands.org/shop

Celebrated the 9TH Circuit
Court of Appeals' decision to
uphold the

**Bitterroot
Travel Plan**

affirming Recommended
Wilderness and Wilderness
Study Area protections in
western **Montana**

**RECREATE
RESPONSIBLY**

Helped craft broad winter
#RecreateResponsibly
guidelines with national
task force

Led the outdoor recreation community
in defending the
NATIONAL ENVIRONMENTAL POLICY ACT
including taking the
Trump Administration to court



NEPA

For more information, to get involved, to become a member or stay up to date on the broad range of work we do together as a national alliance, visit winterwildlands.org/take-action



2020

Photo: Sofia Jaramillo



ski kind.

It's how we do it. It's who we are.

Help spread the #SkiKind responsibility code. skikind.org

FISCAL YEAR 2020

AUDITED FINANCIAL STATEMENTS

As presented by Harris & Co. P.A. Certified Public Accountants.
For more information email info@winterwildlands.org or call (208) 336-4203.

STATEMENT OF FINANCIAL POSITION

ASSETS

CURRENT ASSETS

Cash & Cash Equivalents	\$215,939
Prepaid and Other Assets	\$9,264
Total Current Assets	\$225,203
Deposits	\$660

Total Assets **\$229,960**

LIABILITIES AND NET ASSETS

CURRENT LIABILITIES

Accounts Payable	\$8,761
Accrued Payroll and Related Costs	\$1,332

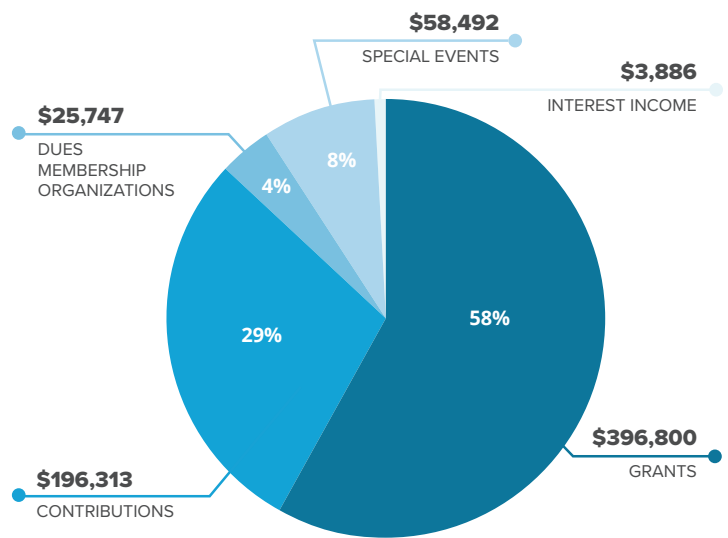
Total Current Liabilities \$80,603

NET ASSETS

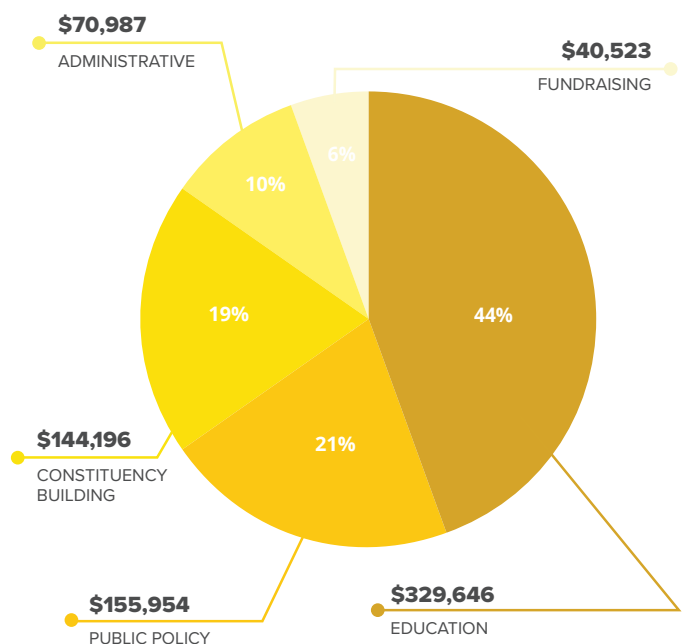
Without donor restrictions	\$99,434
With donor restrictions	\$49,923
Total Net Assets	\$149,357

Total Liabilities and Net Assets **\$229,960**

TOTAL REVENUE: \$681,238



TOTAL EXPENSES: \$741,306



THANK YOU!

The Winter Wildlands Alliance thanks our many supporters, volunteers, members, grassroots partners, ambassadors and directors for their commitment and dedication to our work promoting and protecting the human-powered winter experience. We are proud and grateful to list here all of the individuals, foundations and partners who contributed \$100 or more between January 1 and December 1, 2020, without whose generosity our work would not be possible.

INDIVIDUALS

Nate Abbott and Jenna Newgard
Henry Abrons and Li-Hsia Wang
Madeline Aby
Jacob Anderson
Judy Anderson and Galen Shaver
Katie Andrews
Michael Anzalone
Helen Apthorp
Nicole Armstrong
Grant Barnard
Barbara and Martin Bauer
Peter and Suzanne Birkeland
Donation in the name of Hal & Marsha Blackman
Thad Blank
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Dale Nichols
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Bob Omelia
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Wendy Schneider
Richard Simpson
Chrissy Sollenberger
Frank Stern
Katherine Strong
Jennifer Thomas
Richard Thomas
Dennis Trumble
Andy Trygstad
David Varn and Laura Bonalcazar
Matthew Walter
Nancy Walton
Todd and Shannon Walton
Lynne Weakley
Kathleen Wells
Howard J Whitaker
Scott White
Seth White
Laura Yale
Amy Yost and Ron Miller
Michiel Zuidweg

ORGANIZATIONS

Alaska Quiet Rights Coalition
All Good
ATA/NASA
Beartooth Recreational Trails
Big Agnes
Bonfire Collective
Catamount Trail Association

The Dorothy Jordan Chadwick Fund
El Sendero Backcountry Ski and Snowshoe Club
Flylow
Friends of Plumas Wilderness
Friends of the Routt Backcountry
Granite Backcountry Alliance
Hayden Beverage Company
High Country Conservation Advocates
Intel Foundation
Kalfas Gordon Family Foundation
Laura Moore Cunningham Foundation
Maki Foundation
MJ Murdock Charitable Trust
Montana Backcountry Alliance
Montana Wilderness Association
Morgan Family Foundation
mountainFLOW eco-wax
Nordic and Backcountry Skiers Alliance of Idaho
Oregon Backcountry Alliance
Osprey Packs, Inc.
Outdoor Alliance
Outdoor Research
Patagonia, Inc.
Patrick McClay Memorial Fund
REI, Inc.
Sierra Nevada Brewing Co.
Silent Tracks
Ski Babes
Snowlands Network
Spokane Mountaineers
Superior Highland Backcountry
Teton Valley Trails and Pathways
The Denver Foundation
The Wilderness Society
Yellowstone to Yukon
Conservation Initiative Society
Y2Y
Yeti

WINTER WILDLANDS ALLIANCE NETWORK

GRASSROOTS GROUPS

ALASKA

- Alaska Quiet Rights Coalition
- Nordic Ski Club of Fairbanks
- Tsalteshi Trails Association

CALIFORNIA & NEVADA

- Eastern Sierra Interpretive Association
- Friends of the Inyo
- Friends of Plumas Wilderness
- Snowlands Network
- Tahoe Backcountry Alliance

COLORADO

- Colorado Mountain Club
- High Country Conservation Advocates
- Friends of the Routt Backcountry
- Silent Tracks
- Tenth Mountain Division Hut Association

IDAHO

- Idaho Conservation League
- Nordic and Backcountry Skiers Alliance of Idaho
- Teton Valley Trails and Pathways

MINNESOTA

- Superior Highlands Backcountry

MONTANA

- Beartooth Recreational Trails
- Montana Backcountry Alliance
- Montana Wilderness Association

NEW HAMPSHIRE & MAINE

- Granite Backcountry Alliance

NEW MEXICO

- Chama Valley Outdoor Club

OREGON

- Oregon Backcountry Alliance

UTAH

- Wasatch Backcountry Alliance

VERMONT

- Catamount Trail Association

WASHINGTON

- Cascade Backcountry Alliance
- El Sendero Backcountry Ski and Snowshoe Club
- Inland Northwest Backcountry Alliance
- The Mountaineers
- Spokane Mountaineers

WYOMING

- Teton Backcountry Alliance
- Togwotee Backcountry Alliance
- Wyoming Wilderness Association

BOARD OF DIRECTORS

Hal Hallstein, *President*
Robin Harms, *Vice President*
Jaime Musnicki, *Treasurer*

Scott White, *Secretary*
Jennifer Bock
Tony Ferlisi

Michael Fiebig
Erik Lambert
Rich Meyer

Jennifer Miller
Jason Pouncy
Laura Yale

AMBASSADORS





910 Main St, Ste 235, Boise, Idaho 83702
winterwildlands.org



YETI BUILT FOR THE WILD.

winterwildlands.org/shop

YETI Ambassador Tatum Monod